EAR flyer examples

[](http://www.google.com/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&docid=ynj8sa52Lr-3AM&tbnid=EcNGbBLInpba8M:&ved=0CAUQjRw&url=http://ginva.com/2012/04/nightclub-party-poster-flyer-design-ideas/&ei=M4dUUqyTJaX84APs7oBo&psig=AFQjCNG-1yLRswlpTHjyoVMAZclmUrmXOg&ust=1381357738449679)

This first example I found I liked because it had a lot of color and big font that caught my attention. The text isn’t lined up or centered perfectly, but because it is a flyer for rock music that plays to an advantage. The set up helps it look fun and inviting for people to want to join.

[](http://www.google.com/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&docid=bTN1C7uwCUqrwM&tbnid=r07Xw7_-HuzYnM:&ved=0CAUQjRw&url=http://www.creativeflyers.com/creative-flyer-design6.html&ei=sYVUUvzcD4j84APFgYHQCQ&psig=AFQjCNED28_S6OyUAgt56Hn0x48Oy6XC_w&ust=1381357178794436)

The second flyer I found I liked because the pictures helped me know right away what the flyer was going to be about. I also liked how each font for each separate part was a different font. However, I did not like that there is no color in this flyer. Without color it looks boring and not inviting.

[](http://www.google.com/url?sa=i&rct=j&q=&esrc=s&frm=1&source=images&cd=&cad=rja&docid=bDqATztcd92h9M&tbnid=DseMa-EsHWx_7M:&ved=0CAUQjRw&url=http://www.tallerlatino.org/MusicArchive.php&ei=WoZUUu3QGu_C4AO274DAAw&psig=AFQjCNED28_S6OyUAgt56Hn0x48Oy6XC_w&ust=1381357178794436)

I picked this third flyer because I liked how the picture is a silhouette of people dancing not two real people. That way anyone can put themselves in the picture and imagine themselves at the event. I also liked how the color scheme worked for the flyer. The text was even centered nicely giving you all the information you need right there.

If I were to make a flyer for incoming freshman I would use a little bit of each of these examples. Just like in the first example I would use a big colorful picture and slogan to get the students attention. Then I would use different fonts to decipher different parts I am talking about in the flyer. I would also line the text up so it looks neat and clean like in the third flyer I found.